



Samantha Peck

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Experience

This is it TV/ i-g creative

June 2018 - August 2018

Content Coordinator

- Reliably delivered show content and graphics for each daily show
- Worked in close collaboration with the production team in order to develop ways to improve our content
- Created and published daily social media content
- Booked and built relationships with guest
- Maintained order in studio and on location shoots
- Assisted in planning events in a fast paced environment

This is it TV/ i-g creative Internship

January 2018 - May 2018

- Maintained partnerships and assisted with show coordination
- Helped create daily show content
- Developed ways to advertise for partners
- Contributed to event coordination

Target In Warrington

Summer 2015 - December 2016

Softlines Team Member

- Communicated effectively with a broad variety of clients
- Showed consistent initiative and professionalism in working on a team

Education

Temple University

Philadelphia, PA

B.A, Advertising: Art Direction Track,

3.72 GPA, *cum laude*

May 2018

Skills

- Photoshop, Indesign, and Illustrator
- Facebook, Instagram, Snapchat, and Twitter
- Microsoft Office

Activities

Sister of Alpha Xi Delta Fraternity

- Annual volunteer at Autism Speaks Walk
- Participate in the execution of food sales, date auctions, 5ks, and other fund raisers for Autism Speaks